

February 15, 2025

Good afternoon fellow Ice Screammers!

I would personally like to invite all of you to Ohio for this year's convention. I'm very excited that we will be visiting my home state. This is the first time we have held our annual convention in Ohio, Dublin (near Columbus) to be exact. We can share new experiences, new venues & best of all, new ice creams to enjoy!

Due to the proximity for me, my husband and I took a journey down to Dublin in January. We stayed at the hotel that we will be using for our 43rd convention. We found the hotel and staff to be accommodating and welcoming. The suites are very roomy! We researched places that would be of interest to our members, like antique shops, ICE CREAM shops and even a winery tasting room! We participated in the hotel's complimentary social hour as well as their warm continental breakfast including custom made omelets and gave both a thumb's up.

We had a delicious dinner at the Dublin Village Tavern, a short 5 minute drive from the hotel. We both enjoyed the Irish Pub feel, our Sheppard's Pie & Meatloaf entrees and the informative staff. They directed us a very short distance to Johnson's Real Ice Cream shop for dessert! Most local ice cream shops were open until 10:00, even in winter! Johnson's Real Ice Cream had a large selection of ice creams that were homemade since 1950. They are celebrating their 75th year. Their web site shows over 50 flavors as well as cakes, pies & novelties. They had tables inside and outside, but we chose to stay inside due to it snowing and being January. What I liked about this shop was that they are a 3rd generation family run company for their 75 years in business that now has nine locations in the Columbus area.

Heather, Tatum and I are very much looking forward to greeting you with our bright and smiling faces, warm hugs & cool treats. We are all looking forward to seeing YOUR smiling faces, also! There are multiple things planned for AAAA & The Ice Screammers, in addition to the famous "room hopping" that AAAA is known for. The convention agenda will show what we are invited to attend most AAAA events, as well as what AAAA is invited to at The Ice Screammers. There is a combined group, in person, ice cream social on Thursday afternoon. There is also a visit to Graeter's Ice Cream on Friday afternoon for The Ice Screammers ONLY! This will be a lot of fun designed just for us. The manager, Caitlyn Adams, will give us the history and an inside view of craft, small batch Ice Cream prepared using the "French Pot Way", and the way they have been doing it since 1870!

And last, but certainly not least, we are encouraging everyone to car pool about 15 minutes away from the hotel for a group dinner (pay per person as you order) on Friday. You will have a unique chance to experience, what I'm certain is a fond memory for many of you, the totally nostalgic, York Steak House. For those of you that remember, the steak house was once ubiquitous and now we can dine together. This is the last remaining YORK Steak House and you can ONLY find it just outside Columbus, Ohio.

I can't wait to see all of you very soon! If you have any questions, please feel free to contact me.

Happy scooping!

Michelle Drackett-Smisek

mdrackett@gmail.com

440-655-5550



The Icecreamers 2025 Convention Agenda

2025 Convention Theme: 100 years of Ice Cream Advertising

Date	Time	Activity	Location & Notes
Wednesday 7/16	9 am - 6 pm	Icecreamers Registration	Look for signs for Heather Tomasello and/or Michelle Drackett-Smiesek rooms. Cool surprises await you along with meeting up with friends when you arrive.
	All Day	Room Hopping with Antique Advertising Association of America (AAAA) Hotel complimentary snacks and beverages (for folks staying overnight at the hotel)	Look for rooms with signs on their doors on the 2nd and 3rd floors of the hotel and/or visit the AAAA Hospitality Room for list of open rooms.
	5:30 pm - 7 pm		Lobby Area
Thursday 7/17	6:30 am - 9:30 am	Breakfast Buffet (for folks staying overnight at the hotel)	Hotel Breakfast Room / Dining Parlors
	10 am - 11 am	AAAA Seminar (Icecreamers invited) - John DeVolder presents Rochester NY Lithography	Dublin Grand Ballroom
	11 am - noon	Icecreamers Seminar (AAAA invited) - 100 Years of Ice Cream Advertising	Dublin Grand Ballroom
	12:30 PM	Lunch Buffet	Dublin Grand Ballroom
	1:30 pm - 2:30 pm	AAAA Seminar (Icecreamers invited) - William Carlisle presents Advertising Art of Coshocton Ohio	Dublin Grand Ballroom
	3:00 pm - 4:00 pm	Ice Cream Social and Games (AAAA and Icecreamers)	Dublin Grand Ballroom
	4:00 pm - 5:00 pm	Icecreamers Meeting/Presentation (Icecreamers Only)	Dublin Grand Ballroom
	6:00 PM	Dinner	Dublin Grand Ballroom
	5:30 pm - 7 pm	Hotel complimentary snacks and beverages (for folks staying overnight at the hotel)	Lobby Area
Friday 7/18	6:30 am - 9:30 am	Breakfast Buffet (for folks staying overnight at the hotel)	Look for rooms with signs on their doors on the 2nd and 3rd floors of the hotel and/or visit the AAAA Hospitality Room for list of open rooms.
	10 am - 6 pm	Room Hopping with Antique Advertising Association of America (AAAA) - OPEN to the PUBLIC time	
	3:00 pm - 5:00 pm	Trip to Graeter's Ice Cream Shop (6255 Frantz Road Dublin/Columbus, OH 43017)	Meet in Lobby at 2:45 pm to car pool to Ice Cream Shop
	6:00 PM	Dinner at York Steak House (4220 W. Broad Street Columbus, OH 43228)	about 12 miles from hotel
Saturday 7/19	7:00 am - 10:30 am	Breakfast Buffet (for folks staying overnights at the hotel)	Hotel Breakfast Room / Dining Parlors Let's try to gather together for a last Hurrah! At 9:00 am



2025 Convention Dublin (Columbus), Ohio

43 RD ANNUAL ICE SCREAMER CONVENTION
Wednesday, July 16 - Saturday, July 19 2025

Hotel Reservations

Embassy Suites Dublin/Columbus Ohio, 5100 Upper Metro Place, Dublin, Ohio 43017 (614) 790-9000

If you will be staying at the Hotel, you **MUST call no later than Sunday, June 15th** and mention the Group Name "**Antique Advertising Association of America**", Group Code: 94L to receive our special convention room rate.

\$149 per night for a room w/ King bed or a room with two double beds, plus tax

The special rate is good Sunday 7/13 through Monday 7/21. All reservations and billing are between you and the hotel, over which The Ice Screamers have no control. Please reserve early to avoid disappointment, the room block may fill up prior to that date. **Early reservations and registration are strongly encouraged.**

* Please stay at this hotel to help us meet our commitment of total room nights for this rate.* **Thank you!**

Wednesday, July 16

Registration 10:00 am to 6:00 pm

Please look for signs to Heather Tomasello and/or Michelle Drackett-Smisek rooms to **pick up your Ice Screamers Convention packets** which will include your name badge and convention details. Cool surprises await you along with meeting up with friends when you arrive.

Wednesday, July 16 - Friday, July 18

Room Hopping

The Ice Screamers can join the Antique Advertising Association of America (AAAA) Room Hopping at various times from Wednesday, July 16 through Friday July 18. Times are indicated in the Convention Agenda.

What is Room Hopping? Members display, sell and/or swap from their hotel rooms. Participating rooms will be identified with a flyer on or near their room doors. This format allows everyone to setup and leave their room available for multiple days and times. This is a great opportunity to visit with friends, share collection, stories, etc. Please consider setting up in your room. If you have Questions? Please contact us.

Hotel Breakfast and Evening Options

Hot Breakfast Buffet in Hotel Breakfast Rooms / Dining Parlors (for folks staying overnight at the hotel)

Hotel complimentary snacks and beverages in the Lobby area 5:30 pm to 7 pm (for folks staying overnight at the hotel)

Onsite Restaurant - Urban Craft. Other options are close by (list are available at the front desk).

Questions? Please contact

Heather Tomasello email: sodajerk50@comcast.net or cell: (609) 233-7365

Michelle Drackett-Smisek email: mdrackett@gmail.com or cell: (440) 655-5550

Please keep this page as a Reference!

Convention Registration

☐ If this is your first Ice Screamer Convention, please check here.

PLEASE PRINT legibly and complete all areas.

Print all names as you would like them to appear on your badge(s).

The **2025 NON-refundable convention registration fee is \$140 per person (must be received NLT June 15th)**. The Registration fee includes a special gift, ice cream social, two meals, registration materials, as well as numerous other convention amenities. Attendees are eligible to join other optional activities throughout the convention.

Member Name(s) _____

Address _____ City _____ State _____ Zip _____

E-Mail Address (PLEASE provide if you have one) _____ Telephone _____

Registration Details	Event / Item	Total Number of Attendees	Notes/Comments
Convention Registration \$140 per person			
Thursday Sandwich Lunch Buffet	(includes pasta salad, fresh fruit, chips, coffee, tea and cookies)		Included with Registration
<u>Please fill out this section even if you plan NOT to display or sell</u>			
Display Table(s)* (0, 1 or 2) _____ If you plan to display or sell please include a general description of Sell/Swap Table(s)* (0, 1 or 2) _____ what you will have on the back of the registration form. Total (can't be greater than 2) _____			
<small>*Note: There is a 2 table limit. Tables come with linen table covering! \$10 per table will be added to your hotel bill at time of checkout. There is a love seat in the sitting room. It is a very flat surface and could easily be used for additional display or sale space. We suggest to bringing a blanket, sheet or table cloth to cover the love seat so nothing is lost in the cushions. Also, there is a coffee table and end table in sitting room (more usable space).</small>			
Thursday Dinner	1) Grilled Salmon with Dill Cream # of people _____ 2) Chicken Marsala with mushrooms # of people _____ 3) Top Sirloin with Roasted Shallot and Garlic Demi # of people _____ (includes salad, starch, vegetable, rolls, dessert, water, coffee or tea)		Included with Registration
Friday Trip to Graeter's Ice Cream Shop (Optional)	<input type="checkbox"/> please check here if planning on attending <input type="checkbox"/> please check here if NOT attending		Pay individually
Friday Dinner (Optional)	A blast from the past, re-live the old days at the last remaining one <input type="checkbox"/> please check here if planning on attending <input type="checkbox"/> please check here if NOT attending York Steak House 4220 W. Broad Street Columbus, OH 43226		
Please enter total and make check payable to "The Ice Screamers"		TOTAL Due	

MAIL THIS COMPLETED FORM WITH PAYMENT TO:
Heather Tomasello / The Ice Screamers - 612 Whispering Woods Ct Mays Landing, NJ 08330

Questions? Please contact

Heather Tomasello email: sodajerk50@comcast.net or cell: (609) 233-7365

Michelle Drackett-Smiesek email: mdrackett@gmail.com or cell: (440) 655-5550